

**DEPARTMENT OF TOURISM MANAGEMENT  
2023-2024 SPRING TERM GRADUATE COURSE PROGRAMS**

<b>TOURISM MANAGEMENT (MASTER - ENG) 2nd SEMESTER</b>					
<b>Hour</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
<b>09:30-12:20</b>	<b>TUI7.102</b> <b>Scientific Research Methods and Ethics</b> Assoc. Prof. Gülşah AKKUŞ	<b>TUI7.104</b> <b>Strategic Management in Tourism</b> <b>Operations</b> Prof. Cengiz DEMİR			
<b>13:30-16:20</b>	<b>TUI7.114</b> <b>Feasibility Studies in Tourism Operations</b> Assist. Prof. Seda SÜER	<b>TUI7.106</b> <b>Tourism Marketing</b> Prof. Mehmet Emre GÜLER			

**TOURISM MANAGEMENT (PhD) 2nd SEMESTER**

<b>Hour</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
<b>09:30-12:20</b>		<b>TUI9.102</b> <b>Destination Management and Marketing</b> Prof. Mehmet Emre GÜLER			
<b>13:30-16:20</b>	<b>TUI9.104</b> <b>Strategic Human Resources Management in Tourism</b> Prof. Cengiz DEMİR	<b>TUI9.108</b> <b>Tourism, Recreation and Event Experiences Research</b> Assoc. Prof. Simge KÖMÜRCÜ SARIBAŞ	<b>TUI9.112</b> <b>Qualitative Research Methods</b> Assoc. Prof. Gülşah AKKUŞ		

**TURİZM İŞLETMECİLİĞİ UZAKTAN ÖĞRETİM TEZSİZ YÜKSEK LİSANS (2.YY)**

SAAT	PAZARTESİ	SALI	ÇARŞAMBA	PERŞEMBE	CUMA
17:00 - 19:50	<b>UTUI6.106</b> Turizm Pazarlaması (Prof. Dr. Mehmet Emre GÜLER)	<b>UTUI6.104</b> Turizm İşletmelerinde Stratejik Yönetim (Prof. Dr. Cengiz DEMİR)			
20:00 - 22:50	<b>UTUI6.102</b> Bilimsel Araştırma Yöntemleri ve Etik (Doç. Dr. Gülşah AKKUŞ)	<b>UTUI6.114</b> Alternatif Turizm Uygulamaları (Doç. Dr. Emrullah ERUL)			